

DRIVING SUSTAINABILITY WITH HPE GREENLAKE

Advance your sustainable future and your business value

Make the leap toward circular IT with **HPE GreenLake**, a robust as-a-service portfolio that delivers IT outcomes that are responsibly sourced and efficiently delivered.

Here's how:

IT EFFICIENCY

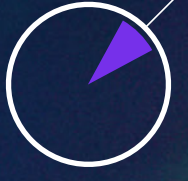
67%

of enterprises using on-premises storage over-invest¹



10%

compute utilization in non-virtualized environment²



UNUSED TODAY

25%

unused compute in the average data center³



Reduce unused IT

Maximize return and impact with as-a-service offerings

63%

of workloads will be primarily executed in flexible as-a-service environments by 2022⁴

ENERGY

Optimize energy consumption

Minimize energy costs and emissions by:

30%

TCO savings⁵

33%

energy cost savings⁶

Increasing utilization

Eliminating overprovisioned, unused equipment



Optimizing server refresh cycles

Lowering energy consumption and footprint

LIFECYCLE

Manage your asset lifecycle

Reduce the environmental impact of business operations while boosting your IT budget



88%

of IT assets recovered by HPE Financial Services are given a second life⁷

INSIGHT

Get insights with HPE GreenLake Central

Real-time visibility
Optimization insights
Budgets and alerts



Actively manage infrastructure utilization at the most granular level through a single platform to eliminate overprovisioning



Right-size your IT and retire assets responsibly while funding future innovation — with **HPE GreenLake** in your datacenter or at an energy efficient colocation provider.